

At F.
AUERBACH & BRO.
OF COURSE

The Most Tremendous Winter Clearing Sale

Will be Launched Tomorrow, Monday Morning,

On the Expectant Public at Auerbachs'-of-Course

At F.
AUERBACH & BRO.
OF COURSE

It starts tomorrow Morning. Speed on the glad tidings until they reach every city, town, hamlet, ranch and mining camp throughout the state. Proclaim them on the highways and tell them in the market places where the people most do congregate. It is the joyful news the people have been waiting for. It is the unconditional sacrifice of Thousands and Thousands of Dollars Worth of Dry Goods, Cloaks and Suits, Furnishings and Footwear, wherein profits have become but a memory, the original cost cut to the core, and loss, downright loss, wields the sceptre that rules this store for the time being. We never do things by halves. Down deep into the vitals of the original cost we have cut with unerring aim and nerves of steel, sweeping away at one stroke the bulk of profits of the entire season and we are giving them to the people in this Most Tremendous Winter Clearing Sale. The Subjoined List Simply Gives a Few of the Principal Items From Each Department as Specimens of the Gigantic Bargains that Await You Now—They'll make economical money-saving people dance with joy.

Sale Force and Delivery Facilities Equal to the Emergency.

NO APPROVALS. NO SAMPLES CUT.
NO EXCHANGES.

Doors Open at 10 o'clock.

25 Extra Salespeople Wanted. Apply at 8 o'clock.

ESTABLISHED 1864

Auerbach & Bro.
ONE PRICE TO ALL NEVER UNDERSOLD

Nothing Escapes the Sacrifice.

Everything Is Included in This
Slaughter of Prices.

Past Sale Events Eclipsed.

Doors Open at 10 o'clock.

Everything in our
Lining Department
has been reduced.
Note the follow-
ing specials:

Glove Cambric
(Limit 10 yds. to
a customer).

4c
a yard

SELISIA

An elegant qual-
ity. (Limit 10 yds.
to a customer).

9c
a yard

Fine Percalines

Moire finish.
(Limit 20 yds. to a
customer).

11c
a yard

THE SILK DEPARTMENT.

Suffers sweeping reductions. We
make a genuine effort
for this sale.

COLORED TAFFETAS—Entire
stock of our 75c and 85c qualities.
20 in. wide, Swiss make,
closing at, a yd., **58c**

WASH SILK—Only 40 pcs. soft
finished Wash Silks, in all the
leading evening and street
colors, closing at, a yd., **24c**

BLACK SATIN DUCHESSE—20
in. wide, very fine finished—
\$1.00 quality, at, a yd., **66c**

COLORED TAFFETAS—Our best
27-in. wide Imported Colored Taff-
etas (note the width), worth \$1.50;
30 colors to select from;
closing at, a yd., **98c**

BLACK PEAU DE SOIE—Very
fine all silk quality, \$1.50
value, closing at, a yd., **97c**

**EVERY YARD OF PLAIN OR
FANCY SILK UNIFORMLY RE-
DUCED DURING THIS SALE.**

Great Wrapper Clearance

Was 75c \$1.00 \$1.50 \$2.00 \$2.50
Now 50c 60c 75c 1.00 1.50

Complete Annihilation of Our

EVERY GARMENT MUST BE CLEARED REGARDLESS OF COST OR VALUE—COMPRISING JACKETS, "MONTE CARLO" COATS, RAG-
LANS, PLUSH AND CLOTH CAPES, MISSES' AND CHILDREN'S 4 AND REEFER JACKETS, TAILOR-MADE SUITS, LADIES' SILK AND
CLOTH DRESS SKIRTS, MISSES' GOLF AND DRESS SKIRTS—WOOL WAISTS, ALPACCA WAISTS, WHITE OXFORD WAISTS, SILK WAISTS—
WRAPPERS AND TEA GOWNS, SATEN AND SILK PETTICOATS, KIMONAS, DRESSING SACKS AND FURS. IT WOULD REQUIRE
PAGES OF THIS PAPER TO ENUMERATE ALL OUR GREAT BARGAINS—EACH AND EVERY ONE A PEER OF THE OTHER. SUFFICE
HERE TO NOTE A FEW. SEE OUR WINDOWS—SEE OUR STOCKS—SEE AND JUDGE FOR YOURSELVES.

Clearing Skirts

Black and Navy Wool repellent
dress skirts. Only a few that sold
at \$2.95 and \$3.25—clearing sale
price—

\$1.65

Clearing Golf Skirts

Gray, Blues, Tans, Brown Skirts,
strapped, corded and pleated—all
wool mixed Meltons—About 75
that sold at \$3.75, \$4.50 and \$5.00—
clearing sale price—

\$2.65

Five dozen Fleece Dressing
Sackies, that sold at 95c and \$1.00—
clearing at—

50c

CLEARING Ladies' Jackets, Monte Carlos.

Only a few—so come quick.
The \$3.75 kind

Now \$5.98

The \$12.00 kind

Now \$6.98

The \$12.50 kind

Now \$7.98

The \$15.00 kind

Now \$9.98

ONE HUNDRED AND SEVEN-
TY Tan, Castor, Black, Blue and
Red 27-in. Kersey Jackets, that
sold from \$3.75 to \$12.50—clearing
sale price—

\$5.00



Suit and Cloak Stocks

Clearing Suits.

Only about one hundred left, that
comprises every style of the latest
mode. Blouses and Norfolk, all
materials, all colors, at one-half
original prices.

Half Price On All Colored Suits.

Just about one hundred in all the
last of our season's successful sell-
ing—all colors; prices ranged from
\$5.00 to \$8.75—all on sale without re-
serve—

for \$3.75

Clearing Wool Waists.

1,000 all-wool Flannel Waists, that
sold at \$1.25 and \$1.50—in red, green,
navy and black—tucked and pleated
all over—clearing at, each—

90c

GREAT SALE OF Bl'k and Col'd Dress Goods

CUTTING THE PRICES DOWN
BELOW THE LOWEST
GAIN LEVEL TO CREATE THE
GREATEST EXCITEMENT
LAKE HAS EVER KNOWN.
THESE PRICES ARE IRRESIS-
TIBLE.

**BLACK FANCY WEAVE DRESS
GOODS**—Fast black, 36 inches
wide, value 50c, **29c**

for only, a yard, **29c**

ALL WOOL ALBATROSS—38
inches wide, in all the leading
street and evening shades, in-
cluding black and cream; less
than manufacturer's
cost **37c**

BLACK JAQUARD SUITING—Ele-
gant English make, ten different
designs to select from, 36 inches
wide; half value
only, a yard, **22c**

ALL WOOL GRANITES—A hard-
twisted, seeded effect weave, 40
inches wide, in black and colors,
a bargain at 85c,
for only, a yard **57c**

PRIESTLY & C'S BEST BLACKS—
Large assortment of choice new
designs, also plain, material, val-
ued up to \$1.50,
for only, a yard **69c**

**EVERY PIECE OF BLACK AND
COLORED DRESS GOODS HAS
BEEN KNIFE. NOTHING RE-
SERVED.**

50c A DOZEN—
LADIES' HAND-
KERCHIEFS,
slightly mussed, up
to 25c grade, at—

12½c

each

**LADIES' KID
GLOVES**—Every
pair warranted and
fitted; best \$1.25
glove in the city;
on sale at—

83c

a pair

ALL CORSETS
at clearing sale
prices.

Our best 75c
grade in black or
drab, all sizes, on
sale at—

49c

a pair

TREMENDOUS CLEARING SALE OF INFANTS' WEAR AND CHILDREN'S DRESSES

BUY LIBERALLY AND CONSIDER FUTURE WANTS. FOR
THESE PRICES REPRESENT CONSIDERABLY LESS THAN COST OF
MANUFACTURE.

NOTHING RESERVED. EVERYTHING IN THIS DEPARTMENT
AT SUCH REDUCTIONS AS THESE:

Children's Winter Dresses, sizes 1
to 5 years; all well made. Note
these price reductions:

40c Dresses on sale **19c**

60c and 75c Dresses on sale **49c**

\$1.50 Dresses on sale **95c**

\$2.50 Dresses on sale **\$1.50**

Infants' hand knit Zephyr Jack-
ets in a great variety of the pret-
tiest styles.

All our \$1.25 and \$1.50 grade, sale
leader

75c

Infants' fine Outing Flannel Wrap-
pers, many pretty styles to choose
from; regular price 65c

each; on sale at **39c**

**ALL INFANTS' LONG AND SHORT DRESSES AND SKIRTS GO
IN THIS SALE AT REDUCTIONS NEVER BEFORE EQUALLED.**

TREMENDOUS CLEARING SALE BARGAINS IN OUR NOTION DEPARTMENT.

Prices to be Marvelled At!

12 dozen Sofa Pillow Covers
with backs, 35c kind, **19c**

Extra quality Steel Scissors, in all
sizes, best 55c quality, **19c**

Sale Price, each **19c**

Sterling Silver Trimmed Hair Hat
and Clothes Brushes and Mir-
rors, 60c quality; on sale **25c**

at, each **25c**

Best 25c Black Rubber Dressing
Combs, on sale **13c**

at **13c**

Imitation Shell-back Combs, all the
most popular shapes, sold regu-
larly up to 30c; **15c**

at **15c**

EVERYTHING IN THE LINEN DEPARTMENT

Included in this Most Tremendous
Winter Clearing Sale—Therefore,
fair warning—Do not wait, if you
wish to profit by the Greatest
Price Reductions ever known.

2, at, each **5c**

Heavy Linen Toweling, made of
pure flax yarn—instead of
10c, sale price, per yd., **6c**

Extra size, 24x46, heavy and ab-
sorbent, fringed white Marcellines
Towels—retailed everywhere
at 18c—on sale at, each, **10c**

The 20c grade Turkish Towels—
the 30c grade Hemmed Linen Huck
Towels—all marked in this **12c**

25c hemmed Linen Huck Towels
—absolutely worth \$1.00—will **69c**

be sold in this sale at—

Every piece of our fine bleached
Table Linen, all our fine Napkins—
the entire stock of fine Towels—
all Table Sets, Table Covers—in
fact everything in the linen line,
will be sold at the lowest sale
prices known in years.

\$1.78

\$2.48

ALL FLANNELS, BLANKETS & COMFORTS

Marked Down to Figures Almost Ridiculous.

They must be forced out, and at once. The selling shall be short and sharp. Prices are ruthlessly low-
ered and cost lost sight of in this, a most determined and earnest effort to unload all surplus stock.

Our 64c White Shaker Flannel, **4c**

Our 64c Dark Outing Flannels, **4c**

and our 64c Unbleached Canton
Flannel all go in this
sale, per yard **4c**

Heavy Fleece-lined Wrapper Flan-
nelles, in pretty patterns and
colors; Heavy Unbleached Canton
Flannels and Light Colored Out-
ing Flannels, all worth 10c, go
at the give-away price, **6c**

per yard **6c**

12½c Bleached Canton Flannel,
Yard-wide Shaker Flannel, and
Pretty Light and Medium Colored
Outing Flannel; you can buy
here in this sale to, **7c**

per yard **7c**

The prettiest assortment of Wrap-
per and Kimona Flannels, beau-
tiful colorings and designs, re-
tailed everywhere at 12½c; re-
duced in this sale, per
yard **8c**

100 pieces Daisy Flannels, in pinks,
blues, cream or red; our 15c fancy
figured Twilled and Fleece
Wrapper Flannelettes, and our
best 15c Bleached Canton Flannel,
on sale, per
yard **9c**

per yard **9c**

All Wool Waistings, all Scotch Flannels, all White Embroidered Flannels, all Navy Blue Twilled Flannels,
all Red Flannels, all our Finest California White and Colored Blankets, all our Comforters—in fact,
everything in the Department cut in proportion.

Millinery Sensationally Cheap!

Sweeping price concessions made to sell out at
once all of our Winter Millinery. Reductions are de-
cidedly and emphatically real, to effect at once a
rapid and decisive clearance.

The Ribbons, Yes, All Ribbons,

Must Go in This Sale!

Consequence: Bargains without parallel—prices
that are ruthless in their selling force! This is
surely your Ribbon-Buying Opportunity.

\$2.25 EXTRA

HEAVY WHITE
CROCHET BED-
SPREADS—Mar-
seilles patterns—
reduced in this sale
to, each—

\$1.39

FRINGED OR
HEMMED WHITE
CROCHET
QUILTS—Actual
value \$2.75. Marked
down to, each—

\$1.78

\$2.48

OUR SHOE DEPT.

THE GREATEST OF ALL SHOE SALES.

EVERY ITEM IN THIS DEPARTMENT

"MARKED DOWN," AND AT A PRICE THAT

WILL MOVE THEM.

INFANTS' Soft-Sole Shoes, **25c**

40c grades **48c**

CHILD'S Kid Shoes, 75c value—
sizes 5 to 8, **75c**

CHILD'S Kid Shoes, worth \$1.00—
sizes 8 to 11, **95c**

MISSES' Kid Shoes, good value at \$1.25—
sizes 11½ to 2, **\$1.15**

BOYS' Heavy Work Shoes—
sizes 12 to 2, **\$1.85**

BOYS' Satin Calf Shoes, dressy and
durable—sizes 8 to 13, **\$1.35**

Sizes 13 to 2, \$1.45; sizes 2 to 6, \$1.65.
Men's as above, sizes 6 to 8, **\$1.48**

LADIES' Kid Shoes and Slippers, \$1.75
quality—all sizes **\$1.95**

LADIES' Kid Shoes and Slippers, \$2.00
value—all sizes **\$2.35**

LADIES' Kid Shoes and Slippers—
our \$2.50 grades **\$2.85**

LADIES' Kid or Patent Leather Shoes
and Slippers—\$3.00 styles **\$3.35**

LADIES' Extra Fine Kid or Patent Kid
Shoes and Slippers—our \$4.00 styles

The Domestic and White Goods Dept

Must suffer like the rest. Every-
thing reduced, come prepared to get
the bargains of your life. Prices all
cut too small to print.

A 9c quality Unbleached Muslin, yard
wide; as long as 60 bolts will last,
on sale, **6c**

per yard **6c**

A regular 10c Bleached Muslin; one
of the most reliable and best known
brands; will go in this sale, **7c**

per yard **7c**

Genuine Berkeley White Cambric, yard
wide; instead of 15c, in this
sale, per yard, **9c**

100 dozen Hemmed Pillow Cases—
extra quality, bleached, ironed and
hemmed, both sizes 42x36, worth 15c
and 16-2-3c; all go in this **10c**

sale at, each **16c**

24 yards Unbleached Bed Sheetting, the
most popular brand in the market,
regularly sold at 24c; in **55c**

this sale, per yard, **55c**

50 Bleached Hemmed Bed Sheets, 2½
yards long and 24 yards wide; never
sold for less than 75c; in this Clear-
ing Sale they go at, **55c**

each **55c**

All India Linens, all Victoria Lawns,
all Dimities, all Nainsooks, every Cro-
chet and Marcellines Bed Spread in the
house, all Bleached and Unbleached
Muslins, and all Bed Sheettings in the
Department cut to the most insignifi-
cant prices in this sale.

GRAND CLEARANCE SALE IN OUR

**BOYS' CLOTHING AND
GENTS' FURNISHING
SECTION.**

Prices Slashed Regardless of Cost.

BOYS' 2-PIECE SUITS—A broken line in many dif-
ferent patterns of Tweeds and Cheviots,
\$2.50 and \$3.00 values. REDUCED TO, **\$1.80**

YOUTHS' LONG PANTS SUITS—in medium and
dark patterns, this season's make and styles, \$5.00
and \$6.00 values, **\$3.90**

REDUCED TO, **\$3.90**

CHILD'S REEFERS—in a large assortment of
Chinchillas and Kerseys, \$3.50 to \$4.00
values, REDUCED TO, **\$2.50**

MEN'S WOOL UNDERWEAR—in plain or ribbed,
natural gray SHIRTS—A nice selection of patterns
REDUCED and tans, \$1.25 values, **85c**

MEN'S OVERTO, **35c**

In Outing Flannels, regular 50c values,
REDUCED TO, **35c**

MEN'S WOOL HOSE—in Oxfords, extra good values
at 20c, **12c**

REDUCED TO, **12c**

Curtain and Portieres Sacrifice!

Stupendous lowering of prices.
It's not a matter of value now. The
imperative necessity of cleaning up
stocks causes us to name the fol-
lowing almost ridiculous prices.
They're bound to go:

65c Nottingham Cur-
tains, on sale, per pair, **36c**

\$1.75 White Lace Curtains, re-